MICHAELTRUJILLO

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Anaheim, California 92805

Phone Number Available Upon Request

career summary

Passionate and enthusiastic illustration major with deep understanding of the Disney/Marvel brand and its creations. Hardworking and creative professional always seeking to raise the bar while producing top quality work. Recognized by leadership for understanding a project at all levels as a dedicated team member who collaborates with partners.

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experience

Project Manager

Sept 2019 - Present

Marvel Themed Entertainment

With attention to detail, review and guide approvals of scripts, event designs, assets, marketing materials, and merchandise to ensure the Marvel brand, characters and storylines are presented in the most compelling way.

Research over eighty years of Marvel comics to be incorporated in numerous projects, including theme parks, traveling experiences, character appearances, museum exhibits, virtual events and pop culture fan conventions.

Problem solve with partners through the creation of art and written copy as we ideate new concepts together.

Instated new ways to streamline processes and track team projects while remaining flexible as business needs shift.

Event Programming Manager

Jan 2019 – Sept 2019

The Disneyland Resort

Envision, coordinate, and record all aspects of event development from conception through production.

Ability to lead, effectively communicate and build strong relationships with various business partners, including Finance, Marketing, Entertainment, Merchandise, Operations, and Safety, along with different company segments, like The Walt Disney Studios, Lucasfilm and Marvel.

Facilitate meetings and workshops with large groups of people beyond the project team to find inventive and creative solutions.

Disney Ambassador

2017 - 2018

Official spokesperson to television, radio and media outlets regarding the latest news for Disney Parks, Experiences & Products as well as liaison between company executives, city officials, and hourly employees.

Facilitated and created new presentations focused on business development and The Walt Disney Company's best practices for community members and employees.

Spearheaded the first use of social media by The Disneyland Resort's Public Affairs team by creating content, strategy and weekly

communication highlighting the Ambassador Program's initiatives and fast-paced schedule.

Guest Relations VIP Host

2014 - 2016

With decisive critical thinking, problem-solved with multiple lines of businesses to consistently provide world class experiences for visiting VIP guests.

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education

Bachelor of Fine Arts in Visual Communications – Illustration

2007

University of Arizona

Excel

Word

skills

OfficeDesignArtKeynotePhotoshopDrawing

Illustrator Painting
Procreate Film